

# MoNdAy FuNnIeS

20 Jan 2003- From Cordell & Janice Vail

Our attempt to help you smile every Monday Morning

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## Wisdom For The Week :

Martin Luther King's famous statement "We Shall Overcome" could well be applied to many parts of our own lives in regards to some of our weaknesses and shortcomings!

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(Contributed by Dennis Anderson..... Thanks Dennis)

Interesting facts on Super Bowl Sunday:

According to the National Football League (NFL), the Super Bowl is the top at-home party event of the year, surpassing even New Year's Eve. The average number of people attending a Super Bowl Party is 17.

It is the biggest television event of the year, drawing more than 130 million viewers in the United States and an additional 800 million watchers in more than 180 countries. Sales of big-screen televisions increase fivefold in the week before the Super Bowl.

Consumers typically spend \$50 million to stock up for the weekend (usually the last weekend of January) and Super Bowl Sunday is nearly the biggest day for food consumption in the year, second only to Thanksgiving. Football fans scarf down an estimated 14,500 tons of chips and 4,000 tons of popcorn. Domino's Pizza delivers more than 1.2 million pizzas (with extra

cheese and pepperoni being the favorite toppings), which is a 42 percent increase from a typical Sunday.

Sales of antacids rise 20 percent on the day after.

The NFL says that the Super Bowl weekend is the slowest of the year for weddings and that 6 percent of American workers call in sick on Monday.

Advertisers pay millions per spot just to capture the attention of that audience for 30 seconds. The best adds are more famous than the latest movies. Who will ever forget Larry Bird and Michael Jordan's "ALL NET"? But do you even remember what they were advertising?

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**Make it a wonderful and happy week!!!!  
The happy friends in your life,  
Cordell & Janice Vail**



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